



Raising awareness to support World Alzheimer's Month

Throughout this month, we are turning our thoughts to those who have been diagnosed with Alzheimer's Disease or other forms of dementia.

September is World Alzheimer's Month, an international campaign to raise awareness and challenge the stigma that surrounds dementia.

One of our initiatives has been to look in-house to ask our team if they have a family member who has Alzheimer's disease or another form of dementia.

The results of our survey show that 53% of our small team has a family member who is suffering from some form of this disease.

The majority of these are female and the individuals range in age from 60 to 95.

According to [Alzheimer's Disease International](#) dementia affects almost 50 million people worldwide, with a new case of dementia occurring somewhere in the world every 3 seconds.

In our next blog post, we will be looking at designing for people suffering with dementia and exploring how design elements can enhance their comfort and living experience.