

## Catering Design Group strengthens team with 5 key appointments.

Daventry based Catering Design Group has strengthened its team with a number of key appointments following 2020's acquisition of the business by Interefurb Ltd.

Following a review of the business and a strong pipeline of opportunities for 2021 and beyond Gary Crosbie MD of the well renowned business, who celebrate their 30<sup>th</sup> year this year, said "Building on the legacy of Phil and Gill Howard the businesses founders, it is absolutely the right time to breath some new life into CDG and these key appointments will ensure the business is in great shape to take on a growing 'post-pandemic' order book. This strategic move will also allow us to push forward into new markets and territories to the benefit of both CDG and Interefurb to offer a true 'turnkey solution' to clients in the foodservice, hotel, leisure and retail markets. I'm so proud that not only have we attracted significant new talent to the business to provide fresh thinking and a new approach to what we do, but we have also welcomed back a number of team members who understand our business implicitly and have excellent relationships and partnerships within our industry".

Russ Scanlon joins as Business Director to drive the CDG business forward from a sales, marketing, operations and commercial perspective. Having spent a number of years in senior leadership positions within foodservice / contract catering with Compass Group, Lexington and most recently Bartlett Mitchell his consultancy, business development and operational experience will be a huge asset in driving forward a new business strategy and 5-year plan. Russ explains "CDG have an excellent reputation to build upon within our industry, and I'm delighted to be joining the business at such a critical time to support Gary with his future aspirations for the CDG business and partnership with Interefurb. As many people will know I relish coupling exciting design, food concepts and new ideas with a total understanding of the operational practicalities to make things work. The fact we have such a massively talented design team, led by Mike Sinclair, will make this part of the job a total pleasure".

In the design team Karl Oldham returns to the business after a 10-year hiatus as Senior Design Consultant. Supporting Mike, Karl will help lead a growing team of Design and Interiors consultants working across the businesses. Karl is joined in the team by Alisha Mistry as Concept Visualiser bringing further great resource 'in house'. Alisha also returns to CDG having spent a year on placement from her BA in Interior Architecture and Design from Nottingham Trent University in 2016/17.

To support the delivery and execution of a growing number of projects Ben Pitcher joins the business as Project Manager following 10 successful years at Western Blueprint. His energy, enthusiasm and experience will be a great addition to the team and his recent CFSP Accreditation shows a great commitment and dedication to his craft.

To ensure the business is firing on all cylinders, after 16 years with CDG Laura Harries is deservedly promoted from Office Manager to Operations Manager to support the business administration and operational function. A great asset to the business what Laura doesn't know about CDG isn't worth knowing, and she is joined by final new recruit for this month Rosie Neary as Project Administrator. Rosie started her working carer in hospitality, covering all sectors within the hotel industry. Since then, she's has worked as part of a team for a small local company managing the days to day administrative duties.

### Notes to Editors

- Catering Design Group is one of the UK's leading restaurant and commercial kitchen design companies, offering a full design service to clients throughout the retail, leisure, hospitality and education sectors. <http://www.cateringdesign.co.uk>
- For further information please contact Russell Scanlon, Business Director on 07900 675962 or email [russell.scanlon@cateringdesign.co.uk](mailto:russell.scanlon@cateringdesign.co.uk)



**New CDG team members (L – R);** Karl Oldham, Alisha Mistry, Gary Crosbie, Rosie Neary, Russ Scanlon



**Some of the CDG team (L – R);** Tansin Blankley, Alisha Mistry, Char Jones, Ellis Gadsby, Russ Scanlon, Gary Crosby, Laura Harries, Nabdeep Dhaliwal, Rosie Neary, Karl Oldham